



STATE PROGRAM DIRECTOR 2003 WRAP-UP REPORT FORM – PAGE 1- SUMMARY SHEET

PLEASE COMPLETE FORM & RETURN TO KEEP AMERICA BEAUTIFUL POSTMARKED BY JULY 10, 2003

Please answer the questions below and share with us whatever information you can provide from your “State-Level” activities plus those of non-Keep America Beautiful organizations in you state that reported to you. We are not asking you to answer all the questions, but only those that apply to you. Please be sure to print clearly.

Organization Name: Department of Environmental Quality/Keep Louisiana Beautiful **GRAND TOTALS**
Address: Post Office Box 4313 (Please note change of address and phone number)
City, State, & Zip: Baton Rouge, LA 70821-4313
Contact Person: Pam Kimball Phone: (225) 219-3271
Fax: (225) 219-3310 Email: pamk@deq.state.la.us

PLEASE PRINT YOUR NUMBERS CLEARLY IN THE SPACES BELOW:

EVENTS/VOLUNTEERS:

1. # of events held 337
2. # of volunteers 12,933
3. # of volunteer hours 38,389
4. # of communities involved in activities 244
(Definition of a community: people living in a particular neighborhood, district, city, county or parish having the common interest in, & being impacted by the program)

CLEANUPS:

5. **Pounds** of litter & debris collected 3,142,599
(Note: 1 bag of litter = est. 20 pounds)
6. **Miles** of streets,roads,highways cleaned 2,015
7. **Miles** alongside railroad tracks cleaned 53
8. **Acres** of parks cleaned 313
9. **Miles** of hiking/biking/nature trails cleaned 178
10. # of playgrounds/community recreations areas cleaned, restored, constructed 178
11. **Miles** of rivers, lakes, shorelines cleaned 95
12. # of underwater cleanups conducted
13. # of acres of wetlands restored 17
14. # of illegal dump sites cleaned 44
15. # of junk cars removed 119

REDUCE, REUSE, RECYCLE:

16. # of pounds of clothing collected for reuse 8,760
(a bag = est. 30 lbs.)
17. # of bags of aluminum/steel recycled 1,801
18. # of bags of newspaper recycled 2,84
19. # of tires collected for recycling 22,276
20. # of batteries collected for recycling 171
21. # of trees planted 559
22. # of flower & bulbs planted 16,932
23. # of homes painted 29
24. # of commercial buildings painted 10
25. # of graffiti sites abated 19

EDUCATION:

26. # of education workshops held 78
27. # of people in attendance (at above workshop)4,842

PLEASE COMPLETE PAGE 2 & THE ATTACHED SPONSOR THANK YOU SHEETS, POSTMARK BY JULY 10 & MAIL TO:

**GREAT AMERICAN CLEANUP REPORT DEPT.
KEEP AMERICA BEAUTIFUL
1010 WASHINGTON BLVD.
STAMFORD, CT. 06901**

Thank you in advance for taking the time to collect and send this information to us. We will assemble examples from the Wrap-Up Reports in a notebook to document the hard work, dedication and commitment of our participating organizations, and the millions of volunteers helping to *keep America beautiful* from coast-to-coast. The Official Results of the Great American Cleanup will be published at the end of August. Your leadership in your state is greatly appreciated.

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28. The following materials were produced by the organization that featured and/or mentioned the Great American Cleanup™ logo and the National Sponsor logos or names. (Note: items may include but are not limited to flyers, additional posters, invitations, announcements, newsletters, billboards, calendars, tee-shirts, registration forms, web pages (include number of hits), direct mail pieces, letters, gloves, hats, bags, etc)

1,000 Letters were sent out to communities and organizations around the state soliciting participation for the Great American Cleanup. Information regarding the Great American Cleanup was posted on the Department of Environmental Quality web page.

500 T-Shirts were printed for participants with the GAC volunteer logo on them.

The Department of Environmental Quality encouraging citizens and communities to participate in the Great American Cleanup did a press release.

29. Please describe the events/activities that took place during the Great American Cleanup™ (you may add additional sheets if necessary):

Communities have worked with school children to educate them on the problems of litter and how important it is to have a clean community.

Business owners seem to take more pride in their property, therefore contributing much to the community.

30. Please describe your most creative and/or unusual activity or program:

31. Please describe your most impactful activity:

We have participated with the schools and non-KAB communities throughout the state encouraging clean up activities. KAB organizations throughout the state have become very strong in their Great American Cleanup programs.

32. Please list the VIP's and celebrities that attended your event(s)

Governor and Mrs. Mike Foster are very supportive of Keep Louisiana Beautiful and the Great American Cleanup. Statewide mayors, sheriffs, councilmen have been very supportive In their communities.

Signature of contact: _____ **Date:** _____