



Keep Louisiana Beautiful

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Department of Environmental Quality
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Louisiana Department of Environmental Quality

KEEP LOUISIANA BEAUTIFUL

2nd Annual State Awards

Be a part of history in the making.

Submit your nomination for a Keep Louisiana Beautiful State Award—read on for more details!

Keep Louisiana Beautiful Awards

Keep Louisiana Beautiful Awards are designed to recognize organizations that have developed outstanding litter prevention, beautification and community improvement, waste reduction, and law enforcement programs in their communities. The following groups are eligible to apply for Keep Louisiana Beautiful Awards:

- **Nonprofit, Civic, and Community Organizations**
Including litter prevention committees, garden clubs, women's clubs, civic clubs, or beautification groups.
- **Youth Groups/Schools**
Including any group of children such as Girl/Boy Scouts, 4-H, Girl's/Boy's Clubs, YW/YMCAs, and students in a class, grade, or school club.
- **Government Agencies**
Including city, parish, state, and federal government agencies, or subdivisions within these agencies.
- **Business/Professional Organizations**
Including small and large businesses, corporations, and professional organizations.



2004 State Awards Application

2004 Keep Louisiana Beautiful State Awards



KEEP LOUISIANA BEAUTIFUL

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2004 State Awards

First, second, and third place recognition will be awarded for the following categories:

- **Litter Prevention** - recognized litter prevention activities to change attitudes and behaviors in your community. Activities can include, but are not limited to: Great American Cleanup™ Activities, *Waste in Place* Teacher Trainings, Community Presentations, Litter-free Events, Adopt-A-Spot/Block/Street/etc., Clean Builder/Business/Campus, Receptacle Drives, Litter Report Cards, or Litter Hotlines.
- **Beautification and Community Improvement** - recognizes efforts to improve, beautify, and preserve the visual aspects of your community. Activities can include, but are not limited to: *Graffiti Hurts* Programming, Graffiti Abatement, Gateway Beautification, Flower and Tree Planting, Neighborhood Improvement, Community Garden, Weed Control, Illegal Sign Removal, or Cleanups.
- **Waste Reduction** - recognizes efforts to minimize the impact of waste and promote responsible waste handling in your community. Activities can include, but are not limited to: Waste Exchanges, Municipal Composting, Municipal Recycling Center/Program, Recyclables Collection (e.g.: phone books/trees), *Close the Loop/Buy Recycled* Presentation or Implementation, *Waste In the Workplace Workshop*, Illegal Dump Hotline, Environmental Court, Ordinance Improvement, or Enforcement Program.
- **Law Enforcement** - recognizes the law enforcement organization that has done the most to promote a clean Louisiana, either through education or the issuance of litter citations.

Your organization may enter different programs under different categories, but your organization may not enter the same program under more than one category (i.e., a teacher training program could be entered under waste reduction or litter prevention—but not both categories).

Do you have someone in your community who always goes the extra mile—stays longer, works harder, and provides outstanding leadership? Nominate them for the Diane Chandler Award!

Dianne Chandler Award

This award is given to an outstanding Louisiana citizen for exceptional leadership in raising public awareness about litter prevention, roadside and community beautification, solid waste issues, and the need for citizens to participate in activities that preserve and enhance natural resources and public lands.

- Background:** Provide a brief history of your nominee including how he or she first became involved in community or environmental projects. Include the nominee's background, qualifications, number of years involved, and other accomplishments.
- Leadership:** Describe your nominee's leadership qualities. Include how civic groups, the business community, individuals, or others were involved in his or her projects.
- Community and Environmental Action:** Describe what litter prevention activities, beautification and community improvement programs or minimization of waste initiatives has the nominee participated in and/or spearheaded?

Nominate your special volunteer for this award!



How to Enter

Only those entries in compliance with these guidelines will be judged:

- Complete the Award Information Sheet (attached), which will be the first page of your entry.
- Type an Executive Summary, responding to the questions contained in the "Writing Your Executive Summary" section. Do not exceed two double-sided pages (four sides).
- Add up to four double-sided pages of supplemental material numbered 1-8, not including the Award Information Sheet and Executive Summary. Supplemental material can include press clips, brochures, photographs, letters of endorsement, proclamation, etc. Please do not include bulky items such as t-shirts and posters.
- Submit up to five un-cropped photographs that feature your organization's work. These photos may be duplicates from your supplemental material. They will be used in a multi-media display at the awards luncheon if your organization is selected as a winner.

Writing Your Executive Summary

Type the name of your organization, city, and state in the top right-hand corner of the first page of your Executive Summary. Answer the questions below. This is the most important part of your entry, and is read carefully by the judges. Summaries must be typed and answers must be numbered to match the questions. Please do not use clip art or colored ink in this portion of your entry. Use no less than one-inch top, bottom, and side margins on standard 8 1/2" x 11" paper, with a type size no smaller than 11 points. You may single space or double space your summary.

- Background and Statement of Need**—What was the motivation for your project/program?
- Execution of Program**—Describe your project/program. What activities were involved?
- Budget, Impact, and Community Involvement**—What was your budget? Describe the volunteers, in-kind donations, number of volunteer hours or other goods and services you received from the community, businesses, schools, government resources, individuals, etc.
- Results and Sustainability**—What are the results, community benefits, etc., that your program achieved? Is this a continuing effort? Does it dramatize the need for ongoing action?

2004 Keep Louisiana Beautiful Awards Information Sheet

For Correspondence: (please print or type)

Name:

Phone:

Title:

Fax:

Organization Name:

E-mail address:

Street Address (No P.O. Boxes):

City, State, Zip Code:

(All correspondence will be conducted via e-mail unless no e-mail address is provided.)

Eligible Group: (select only one)

- Nonprofit/Civic/Community Organization
- Youth Group/School
- Government Agency
- Business/Professional Organization

Category: (select only one)

- Litter Prevention
- Beautification and Community Improvement
- Waste Reduction
- Law Enforcement
- Dianne Chandler Award

Name as it should appear on the award:

Type the name exactly as it should appear on the award (limit 50 characters, including spaces).

Entry Checklist

- 2004 Keep Louisiana Beautiful Awards Information Sheet
- Executive Summary, two (2) double-sided pages
- Supplemental Material, four (4) double-sided pages
- Five Photographs

Questions? Contact:

Contact Pam Kimball, Louisiana Department of Environmental Quality
e-mail: Pam.Kimball@LA.GOV
Telephone: (225) 219-3271

Deadline:
Postmark by
August 2, 2004

Mail to:
Louisiana Department of
Environmental Quality
Keep Louisiana Beautiful
Post Office Box 4313
Baton Rouge, LA 70821-4313

Organizing Your Entry

Your award entry will be examined by several individuals, so be sure to put all materials in a binder that can withstand frequent handling. Clear plastic sleeves inside a three-ring binder are an excellent way to display your award application and material.

Judging, Notification, and Presentation

First Place, Second Place, and Third Place winners will be selected for the following award categories: (1) Litter Prevention, (2) Beautification and Community Improvement, (3) Waste Reduction, and (4) Law Enforcement. An individual winner will be selected for the Diane Chandler Award. Nominations will be judged by an independent panel of judges. Winners will be announced at the 2004 Keep Louisiana Beautiful Litter Conference, September 17, 2004, in Alexandria, Louisiana. For conference information, contact Leigh Harris, Executive Director, Keep Louisiana Beautiful, Inc., 17170 Perkins Road, Baton Rouge, Louisiana 70810, telephone: (225) 752-7446, e-mail leigh-harris_klb@cox.net