



**For Immediate Release:**

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## **Get to know your air quality with EnviroFlash**

**BATON ROUGE** – The quality of our air matters, and the air quality in Louisiana continues to improve. The entire state is in attainment for both ozone and fine particulate matter (PM2.5), but it is important to be aware of the air quality. LDEQ, in conjunction with the Environmental Protection Agency, offers a convenient, free way to know about your air quality, EnviroFlash.

With EnviroFlash, information is available to you on a daily basis or on-demand, and it can be delivered to your phone or email. It is easy to subscribe. You can pick the level of air quality information you need. EnviroFlash sends an Air Quality Awareness advisory when the air quality is predicted to be unhealthy for sensitive groups, orange level or above on the Air Quality Index. This advisory is a forecast of possible high ozone or high fine particle (PM2.5) levels. The system can also send you notifications of unusual events, such as fires, that might affect your air quality.

To stay better informed about ozone, particulate pollution and other air quality matters, the Louisiana Department of Environmental Quality encourages the public to sign up for the EnviroFlash system in their area: Baton Rouge, Shreveport, New Orleans, Alexandria, Lake Charles, Monroe, Thibodaux or Lafayette on the DEQ website, [www.deq.louisiana.gov/enviroflash](http://www.deq.louisiana.gov/enviroflash). The summertime ozone season is from May through October, both locally and nationally.

“The extended daylight hours and increased sunshine in those summer months are factors that allow for elevated ozone levels,” LDEQ Secretary Dr. Chuck Carr Brown said. “Because elevated levels of ozone and particle pollution can have an impact on public health and activity, I urge citizens to take advantage of the free EnviroFlash system. It’s a simple way to stay informed and take appropriate steps to protect your health.”

For more information on current air quality, go to the LDEQ website, <https://airquality.deq.louisiana.gov/>, and the interactive EPA website, [www.airnow.gov](http://www.airnow.gov). To access real-time monitoring data or sign up for real-time notifications of ozone, PM2.5 or Sulphur dioxide, go to <https://airquality.deq.louisiana.gov/>.

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